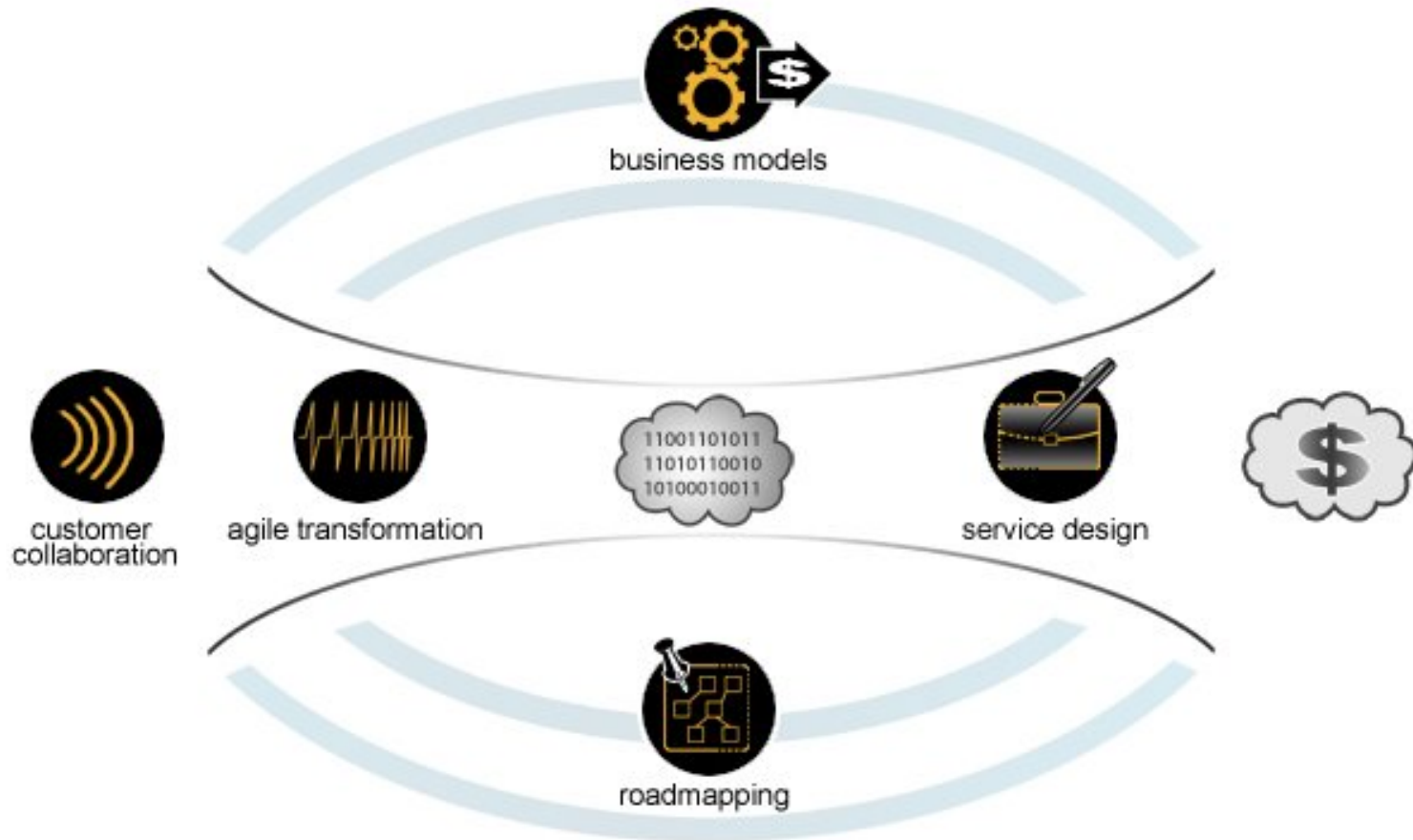


Enthiosys Overview

2009

-
- An Agile product management consulting firm
 - We help clients achieve business agility:
delivering great results, not just great software
 - Services designed to improve products,
processes and the people who drive them

Enthiosys Services



MOTIVATED FROM WITHIN

Services for Business Agility



continuous customer collaboration to understand complex markets and provide input throughout the development process



agile transformation of your entire company to leverage the power of Agile product development and management



pricing, licensing and creation of business models to capture the full value of your solutions



Product roadmaps for individual products and portfolios with processes and best practices to sustain them over time

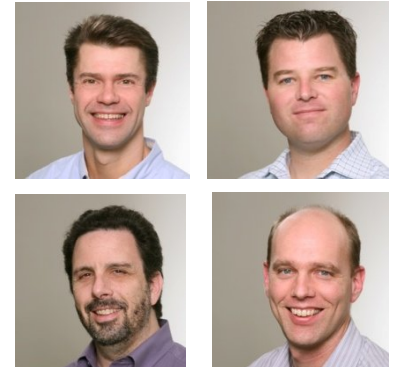


service design to improve the customer experience by delivering a whole product solution and additional revenue

Enthiosys Team



- 20 F/T and P/T consultants
 - Luke Hohmann, Founder/CEO
 - Scott Gilbert, President
 - Rich Mironov, CMO
 - Dan O'Brien, CTO
- Thought leaders
 - 4 books, monthly newsletter, Agile blog
 - Frequent webinar and conference speakers
 - Leaders in our industry associations



Our Experience Covers...



-
- Software solutions including single user, enterprise, infrastructure, consumer, web
 - Hardware platforms as embedded systems, consumer electronics, industrial, on-chip
 - Roles as product managers, developers, marketers, sales, service and support
 - All levels of management in public, private, and venture-backed companies

Engagement Types



- **Collaboration**
 - We jointly define goal, creating results with client
- **Projects**
 - Customer defines goal, we deliver a result to client
- **Interim management**
 - Enthiosys experts as product managers or executives
- **Training**
 - Mostly private but some public classes

Selected Clients



Contact Information



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www.enthiosys.com/insights-tools for books, Product Bytes newsletter, Agile PM blog

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